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## **Downtown Home to Fayetteville's Flourishing Arts District**

*Cool Spring Downtown District Reveals Recent Contributions to 16 Art Projects*

Photos for Promotional Use <https://bit.ly/3L8mWs2>

**Fayetteville, N.C.** – The Cool Spring Downtown District (CSDD) has played a major role in the completion of 14 different art projects throughout Downtown Fayetteville's footprint over the last two-plus years, with two more projects currently in progress.

CSDD's president and CEO, Bianca Shoneman, explains why CSDD has prioritized the arts: "Our major objective is to create and sustain an arts-and-entertainment district, and my team has taken that job seriously since I assumed the position. With each project, we're creating a stronger sense of place and ensuring Downtown is a vibrant center of artistic activity and much more."

CSDD's completed art projects include the following:

- "Anderson Street Mural" - Created by Capitol Encore Academy Students; Sponsored by CSDD
- "Art Alley" - Created by Rotating Regional Artists, Including Richard Wilson + Ayda Rose; Hosted and Sponsored by CSDD + Mini Grant from Arts Council of Fayetteville/Cumberland County (222 Hay St.)
- "Avenue of Quotes" - Created by CSDD (Temporary Art Installations Spread Downtown)
- "Cool Spring Downtown District Light Projection" - Implemented by DBI; Sponsored by CSDD + City Center Gallery & Books (Self Help Building)
- "End Racism & Black Lives Do Matter" - Created by Collyn Strother + Malcolm Chester; Funded by City of Fayetteville + CSDD + Arts Council of Fayetteville/Cumberland County
- "Hexi-Vibe" - Sponsored by CSDD + Fayetteville/Cumberland County Parks & Recreation + Sherwin Williams + Youth Council of Fayetteville/Cumberland County (Retaining Wall at Play.Art.Park.)
- "Holiday Decor" 18-ft. Community Holiday Tree - Created by Mosca Design; Sponsored by CSDD + Fayetteville/Cumberland County Parks & Recreation
- "InnerWoven" - Created by Kia Love; Sponsored by CSDD + Mini Grant from Arts Council of Fayetteville/Cumberland County (Temporary Art Installation at Cross Creek at Linear Park)
- "Monolith" - Created by Blashfield Signs; Marketed by CSDD + The Mox Collective (Franklin Street Parking Deck)
- "Painted Boundary Crosswalks" - Created and Sponsored by CSDD; Implemented by Carolina Striping (Four Temporary Art Installations Spread Downtown)

- “Pandemonium: A Self Portrait” - Created by Erin McCarthy; Installed by Arts Council of Fayetteville/Cumberland County; Sponsored by CSDD (Cumberland County Courthouse Lawn)
- “Prismatica: - Created by Atomic3; Sponsored by PWC + CSDD + City of Fayetteville + Others (Temporary Art Installations Spread Downtown)
- “The Unity Bell” - Created by John Shoneman; Sponsored by CSDD (Temporary Art Installation at Market Square)
- “Vinyl-Wrapped Traffic Boxes” - Created by Various Artists, Including Brittany Cobb of Meraki Creative; Sponsored by CSDD (Art Installations Spread Downtown)

CSDD’s in-progress art projects include the following:

- “#DowntownVibe” - Created by The MOX Collective; Sponsored by CSDD + Mini Grant from Arts Council of Fayetteville/Cumberland County (Maxwell St.)
- “Old Street Mural” - Created by Ayda Rose; Sponsored by CSDD + Prima Elements (Prima Elements Wall)

Shoneman notes these projects work best when the community comes together to collaborate: “As evident from the list, we rarely work alone; partnerships are our key to success. CSDD has been able to provide opportunities to many emerging and professional artists—bringing even more awareness to a flourishing arts district that stands out in our region of North Carolina.”

CSDD’s recent “Vibe” marketing campaign inspired one of its current art projects, “#DowntownVibe.” This installation may be found in the windows of the DBI, Inc. building, on Maxwell St. The multi-panel mural is an homage to the vibrant “Can Do Carolina” branding of Cumberland County, as well as to the Arts Council’s own wall mural.

The MOX Collective, which is credited with creating the “#DowntownVibe” design, also incorporated into the installation quotes by an array of famous artists who were born and/or raised in the Fayetteville area—from actors to authors to musicians, such as J. Cole.

“I’d agree with certain celebrity artists when they say Fayetteville is a breeding ground for some of North Carolina’s best artists,” Shoneman shares, “and nowhere is that more evident than in the heart of this beloved place, Downtown Fayetteville. These artists are nothing less than a shining example of the true meaning behind ‘Can Do Carolina.’”

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*The Cool Spring Downtown District, Inc. is a charitable, nonprofit corporation formed in 2017 to create and sustain an arts and entertainment district located in downtown Fayetteville, North Carolina, as a vibrant center of artistic, cultural, civic and commercial activity. Learn more at [visitdowntownfayetteville.com](http://visitdowntownfayetteville.com).*

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