

**FOR IMMEDIATE RELEASE
COOL SPRING DOWNTOWN DISTRICT CONTACT
LAUREN FALLS
MARKETING & EVENTS DIRECTOR
(910) 223-1089**



A homey oasis; The Livery Cigar Emporium finds its home in Downtown Fayetteville

FAYETTEVILLE, NC: The Cool Spring Downtown District would like to welcome The Livery Cigar Emporium to the district. The Livery Cigar Emporium is located at 147 Maxwell Street in Downtown Fayetteville. Owned by Andre Thomas and Rick Yates, The Livery Cigar Emporium is not only a cigar shop with a bar, but a place to develop deep and diverse conversations with those around you.



How did the both of you meet?

"We met at a cigar lounge. We did not know at the time that both of us had the same vision and passion of opening a cigar bar. We realized this when Rick and I talked about properties we were looking at and he turned his computer around to show that we were looking at the same property downtown."



Why did you choose to open The Livery Cigar Emporium?

Andre: *"I had the pleasure of experiencing different cigar cultures across the nation and I noticed how the cigar culture is very open that allows for diverse conversations with those around you. We wanted to create that same openness that we felt visiting other cigar shops around the country at The Livery Cigar Emporium."*



Rick: *"I have traveled across the nation visiting and experiencing how other cities ran their cigar shops. I have always wanted to build my own cigar shop as a way to combine my passion for cigars and with my background in entrepreneurship."*

How is The Livery Cigar Emporium unique from other cigar shops?

"We both have traveled to over 60 cigar shops across the nation. Every city we would visit, we would stop by the local cigar shop. We wanted to make sure that we did as much research as possible by adopting what we liked into The Livery Cigar Emporium and learning lessons from things we could improve on in our shop."



Why did you choose to open The Livery Cigar Emporium in the Cool Spring Downtown District?

"We liked the growth we are seeing in downtown Fayetteville and we wanted to be a part of the culture and the vibe of Downtown Fayetteville. We like that when you come downtown, you have to see everything it has to offer. You can't just drive through; you have to stop and look around. There is a good mix of businesses in the district from what we saw and we highly valued that when looking for The Livery

Cigar Emporium's location. When we moved into our location on Maxwell Street, the merchant community were so welcoming and we have enjoyed getting to know our downtown neighbors."

Come to The Livery Cigar Emporium for an array of cigar options, unique drinks, and friendly conversations at 147 Maxwell Street in Downtown Fayetteville.



Keep in touch with The Livery Cigar Emporium

147 Maxwell St., Fayetteville, NC 28301 | (910) 705-6936 | info@liverycigar.com

Website: liverycigar.com | Facebook: [@LiveryCigar](https://www.facebook.com/LiveryCigar) | Instagram: [@CigarLivery](https://www.instagram.com/CigarLivery)