

FOR IMMEDIATE RELEASE: 16th Annual Field of Honor®

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16th Annual Field of Honor® Begins Monday, September 11

Fayetteville, NC- The Cool Spring Downtown District is proud to partner with the Airborne & Special Operations Museum Foundation for the 16th Annual Field of Honor®. Since its inception in 2007, the Field of Honor® has been an annual tradition in downtown Fayetteville, attracting thousands of visitors in 2022 to the Museum's parade field.

Over 500 flags will fly at U.S. Army Airborne & Special Operations Museum. Each flag comes with its own story and displays a tag identifying both the person who sponsored the flag and the flag honoree. This living display of heroism flies as a patriotic tribute to the strength and unity of our military. It serves to honor all who are currently serving, those who have served, and those who have made the ultimate sacrifice for our nation's freedom. The 2022 Field of Honor attracted thousands of visitors to the Museum.

Proceeds from the 16th Annual Field of Honor® will benefit the Airborne & Special Operations Museum Foundation and the Cool Spring Downtown District.

Thank you to the following businesses for sponsoring this 16th Annual Field of Honor®: Beasley Media Group (Title Sponsor), Blue Ridge Power, DistiNCTly Fayetteville, Blashfield Sings, Fayetteville PWC, Family and Friends – 508 PIR Association, Cape Fear Eye Associates, Huff Family Office, Systel Business Equipment, The Capitol Encore Academy, CityView Magazine, Lafayette Ford, Arts Council of Fayetteville/Cumberland County, Callahan & Rice Insurance Group Inc., City of Fayetteville, Fayetteville Technical Community College, Lumbee Guaranty Bank, Rude Awakening Coffee House, Truist, TRP Sumner, Downtown Alliance, Greater Fayetteville Business Journal, and C. John Malzone Marketing.

The 16th Annual Field of Honor® will be on display at the Airborne & Special Operations Museum Parade Ground (100 Bragg Blvd.) from September 11 – November 12, 2023.

About the Cool Spring Downtown District: The Cool Spring Downtown District is a charitable nonprofit formed in 2017 to create and sustain an arts and entertainment district emanating from the Downtown core of Fayetteville, North Carolina, as a vibrant center of artistic, cultural, civic, and commercial activity.

About the Airborne & Special Operations Museum Foundation: The Airborne & Special Operations Museum Foundation is a 501 (c)(3) nonprofit organization which provides community outreach and conducts private and public fundraising to sustain the Museum's mission, ongoing programs and future innovative exhibit development. Located in downtown Fayetteville, the U.S. Army Airborne & Special Operations Museum is part of the Army Museum Enterprise and is managed by the U.S. Army Center of Military History.