



For Immediate Release

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Night Circus: A District NYE Spectacular Returns. Headliners Announced.

[Night Circus NYE 2023 - Media Links](#)

FAYETTEVILLE, NC - Cool Spring Downtown District and the City of Fayetteville are pleased to announce the return of **Night Circus: A District New Year's Eve Spectacular** for the third year. Last year, organizers were proud to host one of the best NYE parties around, with Grammy-nominated Tony! Toni! Tone! heating the stage as we rang in 2022. For 2023, the stage will come alive with the vibrant beats of Grammy-award winning DJ and rapper, Spinderella, along with Soul Train Music award-winning group, Dru Hill.

DJ Spinderella enjoys recognition as a member of the iconic Grammy nominated and award-winning hip-hop group, Salt-N-Pepa. The group released five studio albums, with over 15 million records sold, including several gold and platinum singles. With countless lifetime achievement awards, including the VH1 Hip Hop Honors, Global Spin Breaking Barriers', Black Girls Rock, and BET ICON awards, Spinderella is a notable pioneer in the industry for empowering and inspiring the entire DJing community. DJ Spinderella has also worked as a radio personality, hosting The BackSpin on LA radio station, 100.3 KKBT.

Superstar group, Dru Hill, is celebrating its 25-year anniversary with a band reunion, including one of its most famous members, Sisqo. High-school friends Larry "Jazz" Anthony, Mark "Sisqó" Andrews, Tamir "Nokio" Ruffin, and James "Woody Rock" Green formed Dru Hill in 1992, named in honor of their Baltimore neighborhood, Druid Hill Park. Over the last 25+ years, Dru Hill has received multiple awards, performed across the world, topped the Billboard Music charts multiple times, and has sold over 40 million records worldwide.

Jam-packed with a variety of carnival attractions including stilt walkers, fire dancers, roving magicians, festive food, live music, and more, the Night Circus NYE Spectacular atmosphere will be alive with color, lights, and sound. A selection of your favorite food trucks will be on the scene with tasty treats to delight the senses.

Attendees will be drawn in by the rousing party rhythms of local DJs and local musicians, amping the crowd energy leading up to DJ Spinderella and Dru Hill taking the party to the next level. At midnight, as we transition from 2023 to 2024, organizers will raise the large radiant 18ft multi-colored star into the sky - a symbol of our City - that will be visible from a distance, illuminated by a spectacular burst of fireworks, as our community rings in the New Year in amplified fashion.

The Cool Spring District is facilitating the event on behalf of the City of Fayetteville. Sponsors for this year's celebration include Healy Wholesale, Beasley Media, The Arts Council of Fayetteville/ Cumberland County, and PWC. Additional sponsorships are pending. Organizations and individuals interested in becoming a sponsor should contact Bianca Shoneman, President/CEO of Cool Spring Downtown District at (910) 223-1089 or Bianca@CoolSpringFay.org. If you are interested in becoming a volunteer, please click [here](#) or contactinfo@coolspringfay.org.

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About the Artists:

Dee Dee Roper, internationally known as **DJ Spinderella**, is a Grammy award winning DJ, producer, rapper, writer and world class mother. Spinderella is one of the original pioneers of hip hop music beginning her career as a member of the iconic rap group Salt-N-Pepa, selling over 15 million albums and singles worldwide. In 2019, DJ Spinderella officially announced her future plans to continue building her brand as an independent artist — to much fanfare and excitement. She performed both international and domestic gigs while mentoring up-and-coming DJs and entrepreneurs. From BET to People Magazine, Spinderella was celebrated in media for embarking on an inspiring new chapter in her career. When she's not spinning, she can be found at home in Dallas, TX, helping her daughter - who is also a rising star and DJ - to raise her newborn grandson.

Founded in 1992 as 14K Harmony, the group, discovered by manager Kevin Peck, evolved to become **Dru Hill** in 1996, engraving itself into the legacy of R&B music and bringing a dynamic sound to the ever-changing industry. Known for hits like "Tell Me," "In My Bed," "Never Make a Promise," and "How Deep Is Your Love," the group has given the world music for the ages. SisQo, the dynamic frontman and founding member gives the group its edge and soulful flavor. Nokio, founder and in-house producer for the group, has been a vocalist, songwriter, producer and entrepreneur since age 14. Original member and anchoring vocalist, Jazz, is the smooth yet sophisticated classically-trained voice that put a gentle touch on Dru Hill hits like "Tell Me," "Never Make a Promise," and more. Tao always stood out as an exceptional vocalist. His addition to the group in 2008 adds another dimension of sound to the already-immaculate harmony for which Dru Hill is renowned. Black is a soulful singer, songwriter, and producer whose smooth vocals have graced the hits of iconic artists like Aaliyah, Timbaland, Jodeci, and Ginuwine. Smoke E. Diggler is a Grammy-award winning vocalist, songwriter, producer, and label owner. He comes to Dru Hill offering a dynamic range and songwriting ability.

About the Organizers:

The City of Fayetteville is a dynamic, culturally-rich community committed to high performance, transparency and innovation. Directly adjacent to Fort Bragg, Fayetteville is home to more than 208,000 residents. The mission of the City is to provide sustainable, high-quality public services for our communities to thrive and businesses to grow. With creative energy, vibrant history and compassionate people, Fayetteville always finds a way. That's why we are America's Can Do City. To learn more about the City of Fayetteville and City departments or services, please visit fayettevillenc.gov or follow us on [Facebook](#), [Instagram](#), [Twitter](#) or [LinkedIn](#).

Cool Spring Downtown District, Inc. is a charitable, nonprofit corporation formed in 2017 to create and sustain an arts and entertainment district located in downtown Fayetteville, North Carolina, as a vibrant center of artistic, cultural, civic, and commercial activity. For more information on this and other events organized by CSDD, visit our website at: visitdowntownfayetteville.com or follow us on Facebook or Instagram.

