

FOR IMMEDIATE RELEASE

Contact: Bianca Shoneman, Chief Executive Officer

Phone: (910) 223-1089

Email: bianca@coolspringfay.org

FOR IMMEDIATE RELEASE: Beauty Beyond Borders: A New Downtown Fayetteville Salon Celebrates Grand Opening

Fayetteville, NC — Downtown Fayetteville is poised to witness the unveiling of a beauty sanctuary as Beauty Beyond Borders announces its grand opening. Offering a unique opportunity for beauty professionals to rent space and showcase their expertise, Beauty Beyond Borders invites the community to experience its vibrant interior adorned with stunning Ukrainian art.

Situated at the heart of downtown at 122 Anderson Street, Beauty Beyond Borders is more than just a salon; it's a celebration of beauty, culture, and inclusivity. With a commitment to fostering a welcoming environment, Beauty Beyond Borders offers rental space to beauty professionals, allowing them to flourish and showcase their talents in an aesthetically pleasing setting.

What truly sets Beauty Beyond Borders apart is its dedication to inclusivity and community engagement. Proudly welcoming Ukrainian war refugees as valued members of its team, Beauty Beyond Borders celebrates diversity and talent, with skilled professionals offering a range of services including hair styling, coloring, permanent makeup, and seamstress services.

In addition to its existing offerings, Beauty Beyond Borders is thrilled to announce the expansion of its services to include pedicures, manicures, scalp micro-pigmentation, and cosmetology. With a growing team of talented individuals, clients can expect nothing short of excellence and innovation in beauty care.

"We are excited to unveil Beauty Beyond Borders to the vibrant community of Downtown Fayetteville," says Dmitry Seryodkin, Chief Executive Officer of Beauty Beyond Borders. "Our salon is a place where beauty knows no boundaries, where art and talent converge to create unforgettable experiences for our clients."

Join Beauty Beyond Borders in celebrating its grand opening and experience beauty redefined. Follow them on <u>Facebook</u> and <u>Instagram</u> for the latest updates and promotions.

Media Contact: Dmitry Seryodkin Chief Executive Officer Email: dmitry.seryodkin@gmail.com Cell: (916) 224-5908