



MEDIA ALERT
FOR IMMEDIATE RELEASE
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Step into Downtown Fayetteville's VIBE: St Patrick's Day Celebrations, the return of 4th Friday's and a Comedy Trolley Tour!

Step into the vibrant beat of Downtown Fayetteville's scene with an thrilling lineup of events this March. Get ready to paint the town green as the Cool Spring Downtown District (CSDD) unveils a whirlwind of St. Patrick's Day Celebrations, the triumphant return of 4th Friday, and an uproarious Comedy Trolley Tour!

Embrace the luck of the Irish during the "Irish You Would" Pub Crawl on Saturday, March 16, and Sunday, March 17. Grab your crew and embark on a journey through downtown's hottest spots, from Cru Fayetteville to the cozy corners of Blue Moon Café. Free swag, mouthwatering food, and refreshing beverages await at each stop, promising a pot of gold at the end of this rainbow-hued adventure! This self-guided walking pub crawl will feature food and beverage specials and free swag, while supplies last. Participating businesses include Cru Fayetteville, Gaston Brewing Company, Winterbloom, Bruce's Sportsbloc and Lounge, The Livery Cigar Emporium, The Sip Room, and Blue Moon Café.

But the laughter doesn't stop there! Brace yourself for double the chuckles on Friday, March 22, as CSDD presents the side-splitting Sassy Lassies Comedy Trolley Tour! Featuring the comedic prowess of Janeen Slaughter and Liz Donehue, prepare to roar with laughter as these dynamic performers tickle your funny bone. Hop aboard the trolley departing from the CSDD office at 222 Hay Street for an evening of non-stop hilarity! Tickets can be purchased here: The Sassy Lassies Comedy Trolley has two times available: 6:30PM or 7:30PM. Tickets are available for purchase at: <https://www.eventeny.com/events/thesassylassiestrolley-10752>

And mark your calendars for the much-awaited return of 4th Friday on March 22! Downtown Fayetteville's premier open-air extravaganza promises an evening of artistic flair, delectable treats, and toe-tapping tunes. With over 60 vendors, live performances, and tantalizing food carts, there's something for everyone to enjoy. Don't miss the poignant "Walk Awhile in Her Shoes" event, shining a light on an important cause in our community, domestic violence. This family-friendly walk where men are invited to wear high-heeled shoes to show their support for victims throughout the community. To add to the festivities, the Fayetteville Symphony Orchestra will feature a Jazz Ensemble, weather permitting, playing underneath the Market House for all to enjoy.

Join us as we ignite the streets of Downtown Fayetteville with laughter, camaraderie, and unforgettable experiences! Follow the rhythm of the city's pulse by visiting our website at visitdowntownfayetteville.com or joining the conversation on social media. Come one, come all, and let's paint the town with memories to last a lifetime!

The Cool Spring Downtown District organizes the 4th Friday series from March - October with the generous support of the following partners: The City of Fayetteville, The Arts Council of Fayetteville-Cumberland County, Healy Wholesale, City View, The Greater Fayetteville Business Journal, Lafayette Ford and our downtown business community. If you are interested in learning more about sponsoring the event, email info@coolspringfay.org

Learn more about these events:

[4th Friday](#): March 4th Friday features the Fayetteville Symphony Orchestra and the Walk Awhile in Her Shoes event to raise money for the Rape Crisis Center of Cumberland County.

[Sassy Lassie Comedy Tour](#)

[Irish You Would Pub Crawl](#)

The Cool Spring Downtown District, Inc. is a charitable, nonprofit corporation formed in 2017 to create and sustain an arts and entertainment district located in downtown Fayetteville, North Carolina, as a vibrant center of artistic, cultural, civic and commercial activity. Visitors to and residents of Cumberland County may follow CSDD's efforts and announcements by visiting their website at visitdowntownfayetteville.com, or following on Facebook at [@CoolSpringFAY.org](https://www.facebook.com/CoolSpringFAY.org) or [@downtownfayetteville](https://www.facebook.com/downtownfayetteville), or on Instagram at [@coolspringdowntowndistrict](https://www.instagram.com/coolspringdowntowndistrict) or [@downtownfay](https://www.instagram.com/downtownfay).