



For Immediate Release

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4th Annual Night Circus: A District NYE Spectacular Returns. Headliners Announced.

Night Circus NYE 2024 - Media Links

FAYETTEVILLE, NC – The City of Fayetteville and the Cool Spring Downtown District are pleased to announce the return of <u>Night Circus: A District New Year's Eve Spectacular</u> for its fourth year. This year, organizers are excited to bring two legendary bands, Digable Planets and Arrested Development, to the Night Circus stage.

Digable Planets burst onto the music scene in 1993 with their Grammy-winning single, "Rebirth of Slick (Cool Like Dat)". Made up of Ishmael Butler ("Butterfly"), Craig Irving ("Doodlebug") and Mary Ann Vieira ("Ladybug Mecca"), the trio carved out a unique style of jazz-informed, Afrofuturist-tinged Hip-Hop. A pioneering act that continues to cast a wide-ranging, genre-bending influence, Digable Planets have left an indelible mark on music. More than 30 years after their debut album, *Reachin' (A New Refutation of Time And Space*) which Pitchfork praised as "a world within a world, complete with its own language and monuments", their music still shines and the iconic group continues to bring their celebrated stage show to excited crowds around the world. In 2015, the group embarked upon a string of wildly successful live shows and has been very active as a tight touring unit ever since.

With numerous album releases, and world tours, Arrested Development has been ground-breaking in Hiphop culture. True Hip-Hop trailblazers since 1991, Arrested Development has been cultural champions of consciousness and empowerment across the planet, producing a unique clash of rhythms and style with incomparable lyricism and storytelling that continues to contrast the expected look and sound of Hip-hop culture. Their album, "3 Years, 5 Months and 2 Days in the Life of...", earned them two Grammy awards for Best New Artist and Best Rap Single (Tennessee), two MTV awards, a Soul Train Music Award, and the NAACP Image Award. The Rock and Roll Hall of Fame even named their smash hit "Tennessee" one of the 500 Songs That Shaped Rock and Roll.

Along with these powerhouse headliners, the Night Circus NYE Spectacular will be filled with a variety of circus-like attractions including stilt walkers, fire dancers, roving magicians, festive food and drink, children's activities, and more in an atmosphere alive with color, lights, and sound. The party atmosphere will be amplified by the rousing rhythms of local DJs and local musicians on the District Vibe at NYE Stage,

pumping up the crowd energy leading up to Digable Planets and Arrested Development taking the stage. Lastly at midnight, as we transition from 2024 to 2025, organizers will raise the custom-designed radiant 18ft multi-colored NYE star that is a symbol of the City of Fayetteville into the sky, illuminated by a spectacular burst of fireworks, as our community rings in the New Year together.

Cool Spring Downtown District curates and hosts the Night Circus NYE Spectacular on behalf of the City of Fayetteville. Current sponsors for this year's celebration at the time of this release include the City of Fayetteville, ABC11, Healy Wholesale, PWC, The Art Council of Fayetteville-Cumberland County, The NC Arts Council, and Metronet. Additional sponsorships are pending. Organizations and individuals interested in becoming a sponsor should contact Bianca Shoneman, President/CEO of Cool Spring Downtown District at (910) 223-1089 or <u>Bianca@CoolSpringFay.org.</u> If you are interested in becoming a volunteer, please contact info@coolspringfay.org. If you are a local musicians interested in auditioning for the District Vibe at NYE stage, be sure to follow Cool Spring Downtown District and Downtown Fayetteville on Facebook and Instagram for upcoming announcements and additional information.

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About the Organizers:

The City of Fayetteville is a dynamic, culturally rich community committed to high performance, transparency and innovation. Directly adjacent to Fort Liberty, Fayetteville is home to more than 25,000 veterans and nearly 210,000 residents. The mission of the Cityis to provide sustainable, high-quality public services for our communities to thrive and businesses to grow. With creative energy, vibrant history and compassionate people, Fayetteville always finds a way. That's why we are America's Can Do City. To learn more about the City of Fayetteville and City departments or services, please visit <u>fayettevillenc.gov</u> or follow us on <u>Facebook</u>, <u>Instagram</u>, <u>X</u> or <u>LinkedIn</u>.

Cool Spring Downtown District, Inc. is a charitable, nonprofit corporation formed in 2017 to create and sustain an arts and entertainment district located in downtown Fayetteville, North Carolina, as a vibrant center of artistic, cultural, civic, and commercial activity. For more information on this and other events organized by CSDD, visit our website at: visitdowntownfayetteville.com or follow us on Facebook or Instagram.