

FOR IMMEDIATE RELEASE: Downtown Fayetteville Sparkles This Holiday Season with Festive Events and Décor

Fayetteville, NC – This holiday season, Downtown Fayetteville transforms into a winter wonderland with a lineup of exciting events and dazzling displays for residents and visitors to enjoy. From festive trolley rides to live entertainment and charming photo opportunities, there's something for everyone to celebrate the most wonderful time of the year.

Event Highlights

- **Holiday Carriage Rides**

Step back in time with a classic carriage ride through the heart of downtown Fayetteville. Experience the charm on **November 29th** from **1 PM to 8 PM** and make lasting holiday memories with family and friends. Link for tickets:

<https://www.eventeny.com/events/ticket/?id=15655>

- **Small Business Saturday**

November 30th is dedicated to supporting local businesses in downtown Fayetteville. Enjoy exclusive deals, unique gifts, and special promotions as you shop and dine in the heart of our community.

- **Holiday Tree Lighting Ceremony:** Feel the holiday magic in Downtown Fayetteville! Gather with us on December 6 at 6 PM at 1 Market Square for carols, a holiday reading, and the breathtaking Tree Lighting Ceremony presented by the City of Fayetteville.

<https://www.facebook.com/events/553588527383934/>

- **Holly Jolly Singalong Trolley Tour**

Hop aboard the Jolly Trolley for a festive singalong experience! Join us on **December 6th** at **6 PM** or **7 PM** and get into the holiday spirit as we tour downtown's beautifully lit streets. Tickets here:

<https://www.eventeny.com/events/ticket/?id=15322>

- **Roast and Toast with Old Saint Mitch – A Jolly Trolley Bar Hop**

Raise a glass with friends on this lively trolley bar hop, led by none other than "Old Saint Mitch." The fun begins on **December 8th** at **8:30 PM**—a perfect way to toast the holiday season. Tickets here:

<https://www.facebook.com/events/1275143710187294>

- Holiday Alley**
A collaboration between **Fayetteville Woodpeckers** and the **Cool Spring Downtown District (CSDD)**, **Holiday Alley** at **222 Hay Street** offers a festive, immersive experience with lights, holiday trees, and photo-ready scenes. Don't miss this spectacular addition to the Downtown holiday festivities.
- Light Up the City!**
Take a stroll downtown and admire charming storefront window displays that shine bright all winter long. These creative decorations add a festive sparkle to the district, creating a magical atmosphere for all.
- Picture-Perfect Holiday Moments**
Discover over **8 unique photo opportunities** sprinkled throughout downtown! From festive backdrops to whimsical decor, these spots are perfect for capturing holiday memories with friends and family. Here is the link:
<https://visitdowntownfayetteville.com/downtown-fayetteville-district-holiday-winterscape/>
- Weekend Trolley Circulator**
Enjoy the holiday magic without the hassle of parking! The trolley runs every weekend, circulating between the **Haymount area and downtown Fayetteville** to give you easy access to all the festive happenings in the heart of the city every Saturday from **6 pm – 10 pm** and **Sunday from 10 AM – 3 PM**.
- New Year's Eve Night Circus**
Ring in the New Year at the **4th Annual Night Circus: A District New Year's Eve Spectacular** featuring headliners **Digable Planets** and **Arrested Development**. Join us on **December 31st**, beginning at **7:30 PM** at **Festival Park** for an unforgettable celebration filled with music, entertainment, and more. More here:
<https://visitdowntownfayetteville.com/nyefaync2024/>

Celebrate the Season in Downtown Fayetteville

Downtown Fayetteville is your destination for holiday cheer, offering memorable events, beautiful decor, and a welcoming community vibe. Whether you're exploring festive storefronts, hopping aboard the trolley, or enjoying live entertainment, there's no better place to celebrate the season. For more information, visitdowntownfayetteville.com.