



July 25, 2025

**MEDIA ALERT
FOR IMMEDIATE RELEASE**

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Cool Spring Downtown District Announces President/CEO

Fayetteville, NC – The Cool Spring Downtown District Board of Directors is pleased to share that after a thorough and competitive selection process, Ashanti Bennett, who has served as Interim President/CEO, has been appointed to the permanent role of President/CEO.

This decision reflects our strong belief in her vision and leadership, which has already guided the organization through a time of transition. We are confident that Ms. Bennett will continue to serve with integrity, transparency, and purpose, marked with servant leadership and joy.

The Board of Directors would like to thank the community for your continued support as we move forward together in our mission to grow and sustain a thriving arts and entertainment district in downtown Fayetteville.

***About CSDD:** The Cool Spring Downtown District, Inc. is a 501c3 charitable, nonprofit corporation. Visit our website: visitdowntownfayetteville.com for more about CSDD or follow us on Facebook and Instagram at [@downtownfayetteville](https://www.facebook.com/downtownfayetteville) or [@coolsspringdowntowndistrict](https://www.instagram.com/coolsspringdowntowndistrict). For all media inquiries, please contact President/CEO Ashanti Bennett at ashanti@coolsspringfay.org or Board Chair Michael Pennink at mmvpennink@gmail.com.*