



MEDIA ALERT
FOR IMMEDIATE RELEASE
CONTACT: ASHANTI BENNETT
ASHANTI@COOLSPRINGFAY.ORG
Phone: 910-223-1089

Cool Spring Downtown District Receives A Levitt Foundation Grant for Juneteenth, Announces 2026 Events Calendar

Cool Spring Downtown District (CSDD) is thrilled to share that we have been selected as a 2026 Levitt Festival Grant recipient, which will support the 2026 Juneteenth Jubilee, held on June 19, 2026, from 5PM-11PM in Festival Park. The Levitt Family Foundation supports more than 1,000 free outdoor concerts nationwide in 100+ towns and cities across all 50 states plus Washington, D.C. and Puerto Rico. This year's festival grantees were selected from a pool of more than 600 applicants to receive grants of up to \$5,000 and hail from over 30 states across the country. CSDD is honored to be a national recipient of this award and deeply grateful to the City of Fayetteville and our supporting partners, who help make these free community events possible for our City's residents and visitors.

On behalf of the City of Fayetteville, Cool Spring Downtown District curates and hosts the annual Juneteenth Jubilee, now in its fifth year. We are delighted to bring back this community celebration honoring Black American contributions to history, arts, and the overall fabric of American culture. Our goal is to provide a thoughtful, inclusive, educational, and joyfully entertaining event for all, focused on the history of the holiday, as well as promoting a spirit of unity and progress.

The Jubilee Planning Committee is excited to announce our headlining stage talent, once contracting is final. This year, we will be connecting the threads of the Black American experience from the past, the present, and looking toward the future through the lens of cultural Afrofuturism. The Jubilee is one of CSDD's biggest yet intimate events of the year, welcoming nearly 20,000 people throughout the day who gather with friends, families, and neighbors to celebrate community, culture, and the arts. Be sure to follow the Facebook event page [here](#) or the CSDD [website](#).

If you're interested in becoming a CSDD Annual Sponsor and contributing toward the 2026 Juneteenth Jubilee, we'd love to connect and share how you can make a strong impact by creating an inclusive, joy-filled experience for all, at the Jubilee and throughout the year. Please contact Ashanti Bennett, President/CEO at ashanti@coolspringfay.org for more.

MARK YOUR CALENDARS! Cool Spring Downtown District is excited to announce upcoming events for 2026, including for the much-awaited return of 4th Friday on March 27. Downtown

Fayetteville's premier monthly street fair promises evenings of artistic flair, delectable treats, and toe-tapping community performances. With dozens of vendors, live performances, and tantalizing food carts, there's something for everyone to enjoy. After the 4th Friday season kickoff on March 27, we will welcome Honey the Bunny back to the District for *Hoppin' Around Downtown* on April 4. April 4th Friday celebrates *A Beautiful Day in the Neighborhood* on April 24. Downtown residents are invited to gather, socialize and learn more about CSDD at the *Neighborhood Connection* on May 5. May 4th Friday amplifies that we are *Better Together*, with our health, wellness and non-profit fair on May 22. Fan favorite, the 6th *Nerd Market* returns to the District on May 23. Get ready to learn about the programs, initiatives, and events in the District and cheer on the superstars making our downtown shine at the Amplified Downtown Town Hall & Awards Ceremony on June 4 (more information on tickets coming soon). Get ready to show up and show up for June 4th Friday, *CommUNITY for All* of June 26.

After a short break, we'll be back with August 4th Friday, *Funk & Dunk*, on Aug 28. In September, CSDD will be partnering with the Arts Council of Fayetteville/Cumberland County for the 48th annual *International Folk Festival*, Sept 25-26. A new and special partnership pairs CSDD with the Fayetteville Dogwood Festival for a two-day *Dogwood in the District Fall Festival*, on October 23-24. Prepare your little ghouls and goblins for *Downtown Trick or Treat* on Oct 31. Join our Safety & Engagement Ambassadors for a *District Clean Up Day* on November 7. And then, get ready to rock at the 6th annual *District NYE Spectacular* on December 31. Come on downtown, neighbors, as we ignite the streets of the District with laughter, camaraderie, and unforgettable experiences! Keep your finger on the pulse of Downtown Fayetteville happenings by visiting our [website](#) or joining the conversation on social media: @downtownfay or @coolspringdowntowndistrict.

The Cool Spring Downtown District organizes our calendar of community events with the generous support of the following partners: The City of Fayetteville, The Arts Council of Fayetteville-Cumberland County, the North Carolina Arts Council, Healy Wholesale, the Public Works Commission, The Greater Fayetteville Business Journal, and our downtown business community. If you are interested in learning more about becoming an annual sponsor, email ashanti@coolspringfay.org

Cool Spring Downtown District, Inc., located in Fayetteville, NC, is a charitable, nonprofit corporation formed in 2017. Our mission is to grow and sustain Downtown Fayetteville as a dynamic hub where creativity, culture, and commerce thrive.