Media Alert

FOR IMMEDIATE RELEASE

OCTOBER 12, 2026

Cool Spring Downtown District Announces 6th annual District NYE Spectacular

Save the date for the City of Fayetteville's end-of-year celebration in Festival Park

FAYETTEVILLE, NC – The City of Fayetteville and Cool Spring Downtown District are pleased to announce the return of the **District New Year's Eve Spectacular** for its sixth year, held in Festival Park (335 Ray Ave) on Thursday, December 31 from 7:30PM-12:30AM. This year, organizers are excited to bring two touring acts to the District's New Year's celebration – opener, ***Oceanic*** and headliner, ***gymclassheroes***.

Oceanic is a versatile **indie pop band based in Charlotte, NC**. Heavily influenced by a number of genres, they aim to create original music with diversity that enables the listener to see the world in a new way. They've already seen many milestone successes in their career including millions of streams, over 20 Spotify editorial playlist placements, shared stages with bands like COIN & Vacation Manor, noteworthy press coverage, sold-out headline shows of up to 300, a slot on Lovin' Life Festival this summer (alongside Noah Kahan, Post Malone, Stevie Nicks, Maggie Rogers, Dominic Fike & more), and many other wins. The band is comprised of three core members: **Nathan Wyatt**, **Jacob Johnson**, and **Sam Goodwin**. Nathan is the lyricist and lead singer, Jacob styles the song with electric guitar, Sam plays bass and arranges the music; all members contribute ideas and personality to the arrangement. Even before Oceanic was formed, each member of the band was **well-versed in performing arts**. The band works together during shows to create a high-enthusiasm.

Rising to fame in the 2000s, ***gymclassheroes*** reshaped alternative hip-hop with genre-defying hits like "Cupid's Chokehold" (3x Platinum) and "Stereo Hearts" (5x Platinum). Charismatic frontman, **Travis McCoy**'s unique ability to blend introspection, humor, and swagger in his lyrics made him a standout, while his solo career, highlighted by the global hit "Billionaire," showcased his versatility and creative growth. **In 2025, McCoy relaunched *gymclassheroes***. Kicking off this reboot, McCoy is leading *gymclassheroes* into a bold new era, releasing highly anticipated new music and embarking on tours around the world. The project combines reimagined classics with fresh, innovative tracks that explore **themes of resilience and transformation**. Culturally impactful collaborations, electrifying performances, innovative storytelling, and a fearless approach to his craft promise a dynamic and diverse sound that reflects McCoy's artistic evolution while honoring what made *gymclassheroes* a beloved name in music. Through dynamic performances, groundbreaking collaborations, and a renewed **focus on storytelling**, McCoy is proving his creativity and genre-crossing artistry remain as impactful as ever. Fans can look forward to an exciting music that bridges the familiar with the fresh, solidifying McCoy's role as a trailblazer in the music world.

Along with these electric headliners, the District NYE Spectacular will feature several other local bands heating up the **District Vibe @ NYE** stage, energetic **DJ dance sets** along with festive **food trucks and beer garden**, **children's countdown at 9PM**, and more in an atmosphere alive with color, lights, sounds, and entertaining performances. Lastly at midnight, as we transition from 2026 to 2027, organizers will raise the signature custom-designed, 18ft multi-colored star that is a symbol of the City of Fayetteville into the night sky, illuminated by a spectacular burst of fireworks, as our community rings in a New Year together.

Cool Spring Downtown District (CSDD) curates and hosts the Night Circus NYE Spectacular on behalf of the City of Fayetteville. The City of Fayetteville is a dynamic, culturally rich community committed to high performance, transparency and innovation. The mission of the City of Fayetteville is to provide sustainable, high-quality public services for our communities to thrive and businesses to grow. To learn more, please visit www.fayettevillenc.gov. Current sponsors for this year's celebration at the time of this release include T-Fiber, Healy Wholesale, the Public Works Commission, and Brightspeed, with the continued support of the Arts Council of Fayetteville/Cumberland County, and the North Carolina Arts Council. Additional sponsorships are pending. Be sure to follow Cool Spring Downtown District and Downtown Fayetteville on Facebook and Instagram and visitdowntownfayetteville.com for upcoming announcements and additional information.



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COOL SPRING DOWNTOWN DISTRICT, INC. IS A CHARITABLE, NONPROFIT CORPORATION FORMED IN 2017 TO CREATE AND SUSTAIN AN ARTS AND ENTERTAINMENT DISTRICT LOCATED IN DOWNTOWN FAYETTEVILLE, NORTH CAROLINA, AS A VIBRANT CENTER WHERE CREATIVITY, CULTURE, AND COMMERCE THRIVE.