

LIMINAL ILLUMINATIONS:

This initiative will transform Downtown Fayetteville into a **temporary, must-see public-art laboratory**: an evolving visual-storytelling trail that appears in unexpected spaces for limited periods. The program gives artists a platform as innovators of light, projection, photography, neon, and digital media as tools for cultural infrastructure and for igniting the public imagination.

REIMAGINE THE DISTRICT. GIVE TODAY. BUILD A BRIGHTER DOWNTOWN.



CREOS OPTIK PUBLIC ART

Through movement and reflection of light, these ten 6ft tall gyroscope-like forms offer new ever-changing opportunities to manipulate at free will, reflecting any ray of light during the day while refracting light at dusk, in a cascade of colors.

Cost of Installation: \$40,000



NEON LIGHTING

Artist-designed neon lighting can transform vacant properties into glowing landmarks—bringing color, story, and renewed energy to overlooked downtown spaces after dark.



PROJECTION MURALS

Temporary murals will turn blank walls, vacant storefronts, and overlooked downtown spaces into rotating public canvases—inviting people to pause, explore, and experience Downtown Fayetteville anew.

Cost of Programming: \$50,000

Anderson St



Gillespie St



Market House



STREETSCAPE FESTOON LIGHTING

Enhancing the main downtown corridors with evening lighting can foster a stronger sense of safety, increase vibrancy, and attract more shoppers, visitors, and community activity to the district.

Cost of Installation: \$10,000

**COOL
SPRING**
DOWNTOWN DISTRICT



Thank you for your support!

Cool Spring Downtown District (CSDD) is a 501(c)(3) nonprofit established in 2017 to advance arts, entertainment, and economic vitality in Downtown Fayetteville, North Carolina.



Want to help Downtown Fayetteville get lit?
Contact Ashanti Bennett, President/CEO at
ashanti@coolspringfay.org. Deadline: October 31, 2026.

DONATION/SPONSORSHIP FORM

Business/Organization:

Point of Contact/Name:

Title:

Address:

Phone:

Email:

Your Contribution \$

Signature - Authorized representative

Date

PLEASE RETURN THIS FORM / MAKE CHECK PAYABLE TO:

Cool Spring Downtown District
222 Hay Street | Fayetteville, NC 28301
Email: ashanti@coolspringfay.org

**CSDD WELCOMES DONATIONS OR SPONSORSHIPS -
PLEASE CONTACT US AND LET'S DISCUSS YOUR INVESTMENT IN
LIGHTING UP DOWNTOWN FAYETTEVILLE, NC!**

Thank you for your contribution to building cultural infrastructure in the district with CSDD.

We are registered with the IRS as a 501(C)3.

For tax exemption purposes, please use, EIN 82-083283